

## **Workshop on Cultural Theory and Management**

ESCP-EAP European School of Management, London

5<sup>th</sup>-7<sup>th</sup> July 2007

The Workshop on Cultural Theory and Management intends to gather social scientists working in the field of Cultural Theory, and demonstrate that it is a useful and relevant framework for economics and business studies. “Cultural Theory” has now spawned 700+ publications, and we feel it can provide the cultural foundations necessary for a rich, insightful approach to applied organisational research. A central theme of the conference is:

A key issue facing any organisation is whether it should draw its group boundary closer, or relax it, apply its rules more strictly, create more rules or relax them all. The manner in which the management of a social group balances these factors will fundamentally affect the organisation’s resilience to change, and ability to cope with economic shocks. So how does Cultural Theory contribute to Management?

Participants have been selected either on account of their published track record, or their willingness to generate new contributions, and the topics to be discussed will be diverse.

All attendees are expected to either present a paper or be a discussant.

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Workshop Convenor:

**Dame Mary Douglas**

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